

GBN Book Club Selections, 1988–2006

1988

Discos and Democracy – Orville Schell (GBN)
OTA Report on Technology and the Economic Transition
The Home Planet – Rusty Schweickart (GBN)
The Media Lab – Stewart Brand (GBN)
Chaos – James Gleick
The Dreams of Reason – Heinz Pagels
Engines of Creation – Eric Drexler (GBN)
Signal – Whole Earth
Markets – Martin Mayer
The Alchemy of Finance – George Soros

1989

Neuromancer – William Gibson (GBN)
Infinite in All Directions – Freeman Dyson
The Other Path – Hernando de Soto
In Pursuit of Happiness and Good Government – Charles Murray
The Last Lion: Alone – William Manchester
Mind Children – Hans Moravec
City – William H. Whyte
Beyond Free Trade; 1992, The Global Challenge – Albert Bressand (GBN)
Technologies of Freedom – Ithiel de Sola Pool

Mondo 2000

The New Realities – Peter Drucker
Adventures of a Bystander – Peter Drucker
Science in Action – Bruno Latour
The Ages of Gaia – James Lovelock
How Institutions Think – Mary Douglas
Composing a Life – Mary Catherine Bateson (GBN)

1990

The Competitive Advantage of Nations – Michael Porter (GBN)
The Outlook for Intelligence – Paul Valéry
The Cerebral Symphony – William Calvin (GBN)
From Beirut to Jerusalem – Thomas Friedman
Passion; Passion Sources (CDs) – Peter Gabriel (GBN)
Charting the Corporate Mind – Charles Hampden-Turner (GBN)
Leadership Is an Art – Max DePree
Shadow Dancing in the USA – Michael Ventura
The Americans: The Democratic Experience – Daniel Boorstin
The Great Good Place – Ray Oldenburg
The Design of Everyday Things – Donald Norman
Why Big Fierce Animals Are Rare – Paul Colinvaux
The Practice of the Wild – Gary Snyder (GBN)
New Perspectives Quarterly
The AMEX Bank Review
Whole Earth Review
The Prize – Daniel Yergin (GBN)
Envisioning Information – Edward Tufte

1991

Contingency, Irony, and Solidarity – Richard Rorty
Military Misfortunes – Eliot Cohen, John Gooch
Sweden at the Edge – Michael Maccoby (GBN)
The Art of the Long View – Peter Schwartz (GBN)
Writing Space – Jay Bolter
Virtual Reality – Howard Rheingold
Earth – David Brin
A Pattern Language – Christopher Alexander
Edge City – Joel Garreau (GBN)
Unbounding the Future – Eric Drexler (GBN)
Generations – William Strauss, Neil Howe
SimCity; SimEarth (software) – Brøderbund/Maxis
The Discoverers – Daniel Boorstin

1992

The New State of the World Atlas – Michael Kidron, Ronald Segal
The Pacific Rim Almanac – Alexander Beshler
Governing the Commons – Elinor Ostrom
The Nissan Report – Steve Barnett (GBN)
Beyond the Limits – Donella Meadows (GBN)
Earth in the Balance – Al Gore
Global Financial Integration – Richard O'Brien (GBN)
Industrial Ecology – Hardin Tibbs (GBN)
Democracy in America – Alexis de Tocqueville
Artificial Life – Steven Levy
Life After Television – George Gilder
Crossing the Postmodern Divide – Albert Borgmann
Scanning the Future – Dutch Central Planning
"Normative Scenarios" – Jay Ogilvy (GBN)
Rubbish! – William Rathje, Cullen Murphy
The End of Equality – Mickey Kaus
Generation X – Douglas Coupland (GBN)
Mondo 2000 User's Guide to the New Edge
No Nature – Gary Snyder (GBN)
Nerve Net (CD) – Brian Eno (GBN)
Us (CD) – Peter Gabriel (GBN)

1993

Systems of Survival – Jane Jacobs
Days of Obligation – Richard Rodriguez (GBN)
The New Century – Clem Sunter
Mont Fleur Scenarios – Adam Kahane (GBN)
Tribes – Joel Kotkin
The Structures of Everyday Life – Fernand Braudel
Post-Capitalist Society – Peter Drucker
Complexity – Mitchell Waldrop
Fuzzy Logic – Daniel McNeill, Paul Freiburger
Science; Wired; Wild Earth
Understanding Comics – Scott McCloud
Watchmen – Alan Moore, Dave Gibbons
The Virtual Community – Howard Rheingold
The Whole Internet User's Guide – Ed Krol
The Ecology of Commerce – Paul Hawken (GBN)
The Wheels of Commerce – Fernand Braudel

War and Anti-War – Alvin and Heidi Toffler
The Clash of Civilizations? – Samuel Huntington
Let the Sea Make a Noise – Walter A. McDougall
Russia 2010 – Daniel Yergin (GBN), Thane Gustafson

1994

The Seven Cultures of Capitalism – Charles Hampden-Turner (GBN)
The Perspective of the World – Fernand Braudel
"The Coming Anarchy" – Robert D. Kaplan
The Electronic Word – Richard Lanham
MYST (CD-ROM) – Rand and Robyn Miller
"A Rape in Cyberspace" – Julian Dibbell
How Buildings Learn – Stewart Brand (GBN)
The New Urbanism – Peter Katz
Out of Control – Kevin Kelly (GBN)
Signs of Life – Robert Pollack
The Fifth Discipline – Peter Senge
The Fifth Discipline Fieldbook – Peter Senge et al.
"The Competitive Advantage of the Inner City" – Michael Porter (GBN)
Making Democracy Work – Robert Putnam
The Democratic Corporation – Russell Ackoff (GBN)
Mandate of Heaven – Orville Schell (GBN)
Creative Compartments – Gerard Fairtlough (GBN)
Savage Inequalities – Jonathan Kozol
Instruments of Change (CD) – Jaron Lanier (GBN)
Bright Red (CD) – Laurie Anderson (GBN)
The Hot Zone – Richard Preston
Millennium Whole Earth Catalog – Howard Rheingold, ed.
"The Age of Social Transformation" – Peter Drucker
Look at the Land – Alex MacLean
"Technology in the American Household" – Times-Mirror

1995

Being Digital – Nicholas Negroponte
Designing Interactive Strategy – Richard Normann, Rafael Ramirez (both GBN)
"Intellectual Property on the Net" – Esther Dyson (GBN)
Degrees of Disaster – Jeff Wheelwright
Planetary Overload – A. J. McMichael
Kinds of Power – James Hillman (GBN)
Living Without a Goal – James Ogilvy (GBN)
Neuromancer (tape) – William Gibson (GBN)
The Diamond Age – Neal Stephenson
The Leopard – Giuseppe Tomasi di Lampedusa
The Man Who Shot Liberty Valance (videotape) – John Ford
Darwin's Dangerous Idea – Daniel Dennett
The Third Culture – John Brockman (GBN)
Future Survey – Michael Marien, ed.
"An Ecologist View of Malthus" – C. S. Holling
Microserfs – Douglas Coupland (GBN)
Regional Advantage – Annalee Saxenian

The Knowledge-Creating Company – Hiroataka Takeuchi (GBN), Ikujiro Nonaka
Who Will Feed China? – Lester Brown
Lords of the Rim – Sterling Seagrave
Trust – Francis Fukuyama (GBN)
Scenarios: The Future of the Future (special issue of *Wired*) – many GBN writers
Life on the Screen – Sherry Turkle (GBN)
Jihad vs. McWorld – Benjamin Barber
Spin – Jaron Lanier (GBN), guest ed.
Science Fiction – John Clute

1996

The Transformation of War – Martin van Creveld
Revolution in Military Affairs – Tom McKendree
“The War After Byte City” – Michael Vlahos
“Chaotic Climate” – Wallace S. Broecker
Asia Rising – Jim Rohwer
Soros on Soros – George Soros
Hidden Order – John Holland
At Home in the Universe – Stuart Kauffman
Our Stolen Future – Theo Colburn, et al.
Why Things Bite Back – Edward Tenner
The Internet Report – Mary Meeker, Chris DePuy
The Futures of Women – Pamela McCorduck, Nancy Ramsey (both GBN)
A Year: With Swollen Appendices – Brian Eno (GBN)
The Age of Heretics – Art Kleiner (GBN)
“The Culture of Future Conflict” – Maj. Ralph Peters
Love Thy Neighbor – Peter Maass
The Ends of the Earth – Robert D. Kaplan
Where Wizards Stay Up Late – Katie Hafner, Matthew Lyon
The Advent of Netwar – John Arquilla, David Ronfeldt
Scenarios: The Art of Strategic Conversation – Kees van der Heijden (GBN)
Military Misfortunes – Eliot Cohen, John Gooch
Digerati – John Brockman (GBN)
Strategic Pragmatism – Edgar H. Schein (GBN)
Holy Fire – Bruce Sterling (GBN)
Mountains and Rivers Without End – Gary Snyder (GBN)
Mind Grenades – John Plunkett, Louis Rossetto

1997

The Clash of Civilizations and the Remaking of World Order – Samuel P. Huntington
The Fourth Turning – William Strauss, Neil Howe
All That We Can Be – Charles Moskos, John Sibley Butler
The Case for Mars – Robert Zubrin, Richard Wagner
The Idea of Decline in Western History – Arthur Herman
Organizing Genius – Warren Bennis, Patricia Ward Biederman
The Living Company – Arie de Geus (GBN)
Learning to Plan and Planning to Learn – Donald Michael (GBN)
Visual Explanations – Edward Tufte
The Rise of the Network Society – Manuel Castells (GBN)
Built to Last – James Collins, Jerry Porras
Cybercorp – James Martin

Guns, Germs, and Steel – Jared Diamond
Mastering the Infinite Game – Charles Hampden-Turner, Fons Trompenaars (both GBN)
The Other Americans – Joel Millman
Japan: A Reinterpretation – Patrick Smith
Darwin Among the Machines – George Dyson
The Life of the Cosmos – Lee Smolin
Imagined Worlds – Freeman Dyson (GBN)
Factor Four – Ernst von Weizsäcker, Amory Lovins (GBN), Hunter Lovins
Webonomics – Ivan I. Schwartz
Close to the Machine – Ellen Ullman
Release 2.0 – Esther Dyson (GBN)
How the Mind Works – Steven Pinker
What Is Life? – Lynn Margulis (GBN), Dorion Sagan

1998

The Commanding Heights – Daniel Yergin (GBN), Joseph Stanislaw
Learning from the Future – Liam Fahey, Robert M. Randall
Clone – Gina Colata
Remaking Eden – Lee Silver
Strategic Conversation on the Euro – Albert Bressand (GBN), Ernst & Young
Scenario Planning – Gill Ringland
The Communist Manifesto – Karl Marx
Information, Systems, and Information Systems – Peter Checkland, Sue Holwell
Global Shift – Peter Dicken
The Riddle of the Sands – Erskine Childers
Marks of Excellence – Per Mollerup
The Ethical Imperative – John Dalla Costa
Mendel's Dwarf – Simon Mawer
Thinking in Time – Richard Neustadt, Ernest May
How Hits Happen – Winslow Farrell
Achieving Our Country – Richard Rorty
Moral Politics – George Lakoff (GBN)
The Millennium Bug – Alain Wouters (GBN), Phillipe Vandenbroek, Douglas Carmichael
The Pattern on the Stone – W. Daniel Hillis (GBN)
New Rules for the New Economy – Kevin Kelly (GBN)
Secrecy – Patrick Moynihan
The Corrosion of Character – Richard Sennett

1999

The Age of Spiritual Machines – Ray Kurzweil
When Things Start to Think – Neil Gershenfeld
Information Rules – Carl Shapiro, Hal Varian
Distraction – Bruce Sterling (GBN)
The Crisis of Global Capitalism – George Soros
Lament for an Ocean – Michael Harris
The Lexus and the Olive Tree – Thomas Friedman
When Good Companies Do Bad Things – Peter Schwartz, Blair Gibb (both GBN)
The Clock of the Long Now – Stewart Brand (GBN)
Finite and Infinite Games – James P. Carse
The Elegant Universe – Brian Greene
The Argument Culture – Deborah Tannen
Myths of Rich & Poor – W. Michael Cox
The Deep Hot Biosphere – Thomas Gold
The Nudist on the Late Shift – Po Bronson
The Innovator's Dilemma – Clayton Christensen

The Long Boom – Peter Schwartz, Peter Leyden, Joel Hyatt (all GBN)
Rush for Riches – J.S. Holliday

2000

Nonzero – Robert Wright
Rembrandts in the Attic – Kevin G. Rivette, David Kline
The Tipping Point – Malcolm Gladwell
The New New Thing – Michael Lewis
The Futures of China – Jay Ogilvy and Peter Schwartz (both GBN)
Philosophy and Social Hope – Richard Rorty
Mother Nature – Sarah Blaffer Hardy
The Spirit in the Gene – Reg Morrison
The Passion of the Western Mind – Richard Tarnas
Natural Capitalism – Paul Hawken (GBN), Amory Lovins (GBN), L. Hunter Lovins
The Change in the Weather – William K. Stevens
Kurdistan: In the Shadow of History – Susan Meisalas
The Song of the Dodo – David Quammen
Genes, Peoples, and Languages – Luigi Cavalli-Sforza
The Adventures of Ibn Battuta – Rose E. Dunn
The Rise and Decline of the State – Martin Van Creveld
Telecosm – George Gilder
A General Theory of Love – Thomas Lewis, Fari Amini, Richard Lannon
The Social Life of Information – John Seely Brown, Paul Duguid

2001

Freud's Megalomania – Israel Rosenfield
Against Race – Paul Gilroy
No Future Without Forgiveness – Desmond Tutu
Humanity – Jonathan Glover
Voltaire's Bastards – John Ralston Saul
The Armchair Economist – Steven E. Landsburg
And Keep Your Powder Dry – Margaret Mead
Continuities in Cultural Evolution – Margaret Mead
When Genius Failed – Roger Lowenstein
Six Nightmares – Anthony Lake
Reframing Business – Richard Normann (GBN)
Twenty-One Leaders for the Twenty-First Century – Charles Hampden-Turner, Fons Trompenaars (both GBN)
Bobos in Paradise – David Brooks
The Diary of a Political Idiot – Jasmina Tesanovic
Catastrophe – David Keys
The Cosmic Serpent – Jeremy Narby
Leading Systems – Barry Oshry
Civic Dialogue/Civic Scenarios Workshop – Bettye Pruitt
Emergence – Stephen Johnson
The Springboard – Stephen Denning

2002

Unrestricted Warfare – Qiao Liang and Wang Xiangsui
Long-term Global Economic Trends – Central Intelligence Agency
Energy Needs, Choices, and Possibilities – Shell International
The Diagnosis – Alan Lightman
Einstein, Picasso – Arthur I. Miller

Creating Better Futures – Jay Ogilvy (GBN)

The Power of the Tale – Julie Allan,
Gerard Fairtlough (GBN), Barbara Heinzen (GBN)

The Earth from Above – Yan Arthus-Bertrand,
Sophia Bessie, David Baker

Panarchy – Lance Gunderson, C.C. Holling (Eds)

People and Connections – Shell International

Leadership on the Line – Ronald Heifetz, Marty Linsky

The Radical Center – Ted Halstead, Michael Lind

Risk as Continuum – Denise Caruso

Brown: The Last Discovery of America
– Richard Rodriguez (GBN)

No Man's Land (DVD) – Danis Tanovic

Gorillaz (CD) – Virgin Records

What Went Wrong – Bernard Lewis

The Two-Mile Time Machine – Richard Alley

**What's Next: Exploring the New Terrain for
Business** – Eamonn Kelly, Peter Leyden (both GBN)

The Sixth Sense – Kees van der Heijden (GBN),
Ron Bradfield (GBN), George Burt, George Cairns

Scenarios in Business; Scenarios in Public Policy
– Gil Ringland

The Chinese – Jasper Becker

China Dawn – David Scheff

The Atlas of Experience – Louis van Swaaij,
Jean Klare

Black and White (PC game) – Electronic Arts

2003

The Fifth Miracle – Paul Davies

Rain of Iron and Ice – John Lewis

Leading Teams – J. Richard Hackman

Six Degrees – Duncan J. Watts

One True God – Rodney Stark

Boyd – Robert Coram

The Hidden Connections – Fritjof Capra

The Shield of Achilles – Philip Bobbitt

Somebodies and Nobodies – Robert Fuller

Character and the Corporation – William J. O'Brien

Paul Rand – Stephen Heller

Ocean of Sound – David Toop

Bowling for Columbine – Michael Moore

Albert Speer – Gitta Sereny

Who Really Matters – Art Kleiner

The Illustrated World's Religions – Huston Smith

Constant Battles – Steven LeBlanc

The Future of Life – Edward O. Wilson

2004

The Man in the White Suit – Alexander Mackendrick

The Dynamics of Military Revolution, 1300-2050
– MacGregor Knox, Williamson Murray, eds.

Innovation Manifesto – John Kao

The Mystery of Capital – Hernando de Soto

Of Paradise and Power – Robert Kagan

America Unbound – James M. Lindsay, Ivo H. Daalder

The Future of Work – Thomas Malone

The Success of Open Source – Steven Weber

Plentitude 2.0 – Grant McCracken

The Evolution of Cooperation – Robert Axelrod

The Cartoon Guide to Genetics

– Larry Gonick, Mark Wheelis

The Future of Ideas – Lawrence Lessig

The Empty Cradle – Phillip Longman

Genghis Khan and the Making of the Modern World

– Jack Weatherford

Oil Crises and Climate Challenges – Fridtjof Unander

Mobility 2030 – The World Business Council on
Sustainable Development

Crimes Against Nature – Robert Kennedy, Jr.

The Breaking of Nations – Robert Cooper

2005

Knowledge and Competitive Advantage

– Johann Murmann

Copies in Seconds – David Owen

Scenarios – Kees van der Heijden

Collapse – Jared Diamond

Looking Out for the Future – Katherine Fulton,
Andrew Blau

Arrows of Rain – Okey Ndibe

African Religion – Laurenti Magesa

What the Dormouse Said – John Markoff

Radical Evolution – Joel Garreau

The Glass Bead Game – Herman Hesse

The Power of Intuition – Gary Klein

Intuition: Its Powers and Perils – David G. Myers

Shell Global Scenarios to 2025 – Albert Bressand

The Three Ways of Getting Things Done

– Gerard Fairtlough

Powerful Times – Eamonn Kelly

Against the Gods – Peter Bernstein

Illicit – Moises Naim

Understanding Terror Networks

– Marc Sageman

Li: Dynamic Form in Nature – David Wade

Dowsing: A Journey Beyond Our Five Senses

– Hamish Miller

Useful Mathematical & Physical Formulae

– Matthew Watkins

Sun, Moon, & Earth – Robin Heath

2006

The Power Game – Joseph Nye

The Capacity to Govern – Yehezkel Dror

Team of Rivals – Doris Kearns Goodwin

March of Folly – Barbara W. Tuchman

And End to Suffering: The Buddha in the World

– Pankaj Mishra

Istanbul: Memories and the City – Orhan Pamuk

**Shadow Cities: A Billion Squatters, A New Urban
World** – Robert Neuwirth

**The Revenge of Gaia: Earth's Climate and the Fate
of Humanity** – James Lovelock

De La Mettrie's Ghost: The Story of Decisions

– Chris Nunn

Cosmos and Psyche: Intimations of a New World

View – Richard Tarnas

All Rise: Somebodies, Nobodies, and the Politics of

Dignity – Robert W. Fulle

**The Long Tail: Why the Future of Business Is Selling
Less of More** – Chris Anderson